



Swift Elearning Services and F.A.S.T. Rescue launch innovative cost-effective eLearning program development solution for Canadian market

TORONTO, 14 July 2021 – F.A.S.T. Rescue Inc., in partnership with Swift Elearning Services Pvt. Ltd. announces today the creation of SWIFTeLearning.ca, a new division of F.A.S.T. Rescue. This partnership brings its Canadian clients an innovative approach to building and deploying cost-effective eLearning courses with a creative approach turning complex learning challenges into simple solutions while improving skills, behaviour, and performance outcomes.

The partnership brings together 30+ years combined experience in customized course development and eLearning systems. Swift Elearning and F.A.S.T. Rescue are well complimented with subject matter expertise in effective learning content design, course development and project management ensuring on-time and on-budget delivery.

SWIFTeLearning.ca will offer a variety of services – including but not limited to:

- Custom course development
- Flash to HTML5 conversion
- Mobile learning solutions
- Language translation and localization
- Legacy content conversion
- Blended learning solutions
- Gamification
- Rapid project management oversight
- LMS hosting services

“We are very excited about being able to offer our clients customized eLearning course development services. Our partnership with Swift Elearning will focus on building and delivering effective solutions in a fraction of the time and cost as compared to traditional offerings in the Canadian marketplace,” states Dean Turner, President of F.A.S.T. Rescue.

“As part of our global outreach initiative, Swift Elearning is pleased to extend our long standing and successful business relationship with FAST into a strategic alliance, to synergize our capabilities and deliver comprehensive, cost-effective learning solutions to our clients,” says Syed Amjad Ali, Director, Swift Elearning Services. “We strongly believe that this collaboration will strengthen the existing core competencies of partners and establish an effective on-shore and off-shore service delivery mechanisms,” continued Amjad.

About F.A.S.T. Rescue

F.A.S.T. Rescue (FR) is a leading workplace Health & Safety organization offering training, course development, consulting and safety supplies to help make employees safe in the workplace. Founded in 1998 and headquartered in Toronto, ON, FR conducts business in

Canada and the United States. FR is passionate about workplace health and safety, offering unrivalled quality solutions with a satisfaction guarantee. Beyond delivering traditional in-person training programs, FR utilizes state of the art technology Learning Management Systems with capabilities of delivering training on-line or through a blended program approach (theory on-line / practical in-classroom).

About Swift Elearning

Swift Elearning Services Pvt. Ltd. (SES), offers a wealth of experience and knowledge in the field of eLearning content development. Based in Telangana, India, SES is a global development company with effective learning content designers, that is passionate about creating effective eLearning solutions that focus on improving the skills, behaviour and performance of workforces and thereby delivering tangible results to organizations around the world.

SES blends unique instructional design strategies and visual designing principles to create customized eLearning development solutions. They have delivered custom eLearning services to different industry verticals developing hundreds of engaging, interactive, graphically-rich solutions matching their unique requirements.

Media Contact:

Jay Yakabowich
Director, Operations
F.A.S.T. Rescue
iyak@fast-rescue.com
416.820.1477

For more information about course development with SWIFTeLearning.ca, please visit www.SWIFTeLearning.ca and www.fast-rescue.com.